



THE OIKOS FOUNDATION PRESENTS



**congrès international**  
DE LA RSE

# 3rd edition

A responsible gathering, a global impact.



**fondation oïkos**

# The President's Word

The idea of the Oikosystem became evident three years ago.

My societal, entrepreneurial, and associative commitment allowed me to conceive and experiment with a new mode of governance in my last company: shared governance. This management approach relies on experimentation, creativity, and collective intelligence as the driving forces behind the company's activities and workplace happiness. Human beings are placed at the heart of the process, with a team of collaborators sharing a common goal and vision: the responsible development of the organization.

“ *My mission is to promote, disseminate, and experiment with good practices to transform organizations.* ”

I have decided to take the "Oikosystem" further: a co-constructed virtuous circle with the main actors for change, which fosters the emergence of responsible enterprises. Based on the sharing and usage economy dedicated to labor market transformations, corporate social responsibility (CSR), new management methods, and workplace happiness, the tools provided aim to stimulate change towards the company's global performance.



**PHILANTHROPIST-  
ENTREPRENEUR, FOUNDER  
OF THE OIKOSYSTEM.**





The



**congrès international**  
DE LA RSE

**3rd edition**





**The International CSR Congress is a responsible event aligned with a virtuous approach.**

The new features of the 2024 edition of the International CSR Congress include:

- The establishment of training rooms to offer companies the opportunity to acquire skills in CSR, understand its usefulness and importance, while benefiting from support from the OPCO.
- The territorial deployment of the Congress; indeed, it will be held in various cities across France!
- **A new space for exhibitors and a dedicated afterwork event.**

During the two and a half days, you **will meet other stakeholders in CSR**: companies, researchers, experts, and more.



**FROM  
OCTOBER  
16TH TO  
OCTOBER  
18TH,  
2024**

Free entry (for visitors) allows you to explore the CSR City, meet exhibitors, and engage with congress participants. Paid access (for congress attendees) grants you admission **to in-person workshops in Toulouse or access to remote broadcasting**. It also enables the Oïkos Foundation to organize this essential event independently, serving as a trusted third party in CSR.

Because the Oïkos Foundation is dedicated to promoting CSR to the widest audience possible, various pathways have been designed so that everyone, regardless of their level of knowledge on the subject, can discover workshops that are accessible to them and facilitate real skill development.

*These pathways are optional and are suggested for informational purposes to facilitate session selection for congress attendees.*

## Go for it!

I want to discover the fundamentals of CSR.

## I'm on my way

I'm already committed to an CSR initiative and I want to delve deeper into certain topics.

## I'm going above and beyond.

I contribute to collective discussions among CSR experts.



# OBJECTIVES

## TO GATHER AN INTERNATIONAL COMMUNITY

Having an annual time and space to meet while aligning with a global and international approach



## UNPRECEDENTED COLLEGIAL ORGANIZATION INVOLVING ALL STAKEHOLDERS

Economic actors, academics, experts, researchers, and scientists come together to facilitate exchanges and pool research efforts



## TO PROMOTE THE DEVELOPMENT OF CSR WORLDWIDE

Making the concept of CSR accessible at all levels of expertise



**THE MEETING PLACE FOR  
INSTITUTIONAL STAKEHOLDERS,  
EXPERTS, AND COMMITTED  
COMPANIES**

# **CSR PRACTICES WITHIN ORGANIZATIONS: CHALLENGES & OPPORTUNITIES**

*A meaningful theme*





# + The events that marked the second edition of the CIRSE +



**Le Grand Livre  
de la RSE**



**“Nom de code  
RSE”**



**Lunch-debate**





# Key figures 2023

## congrès international DE LA RSE

**+55**  
partners

**+20**  
countries

**+750**  
participants

**+80**  
speakers

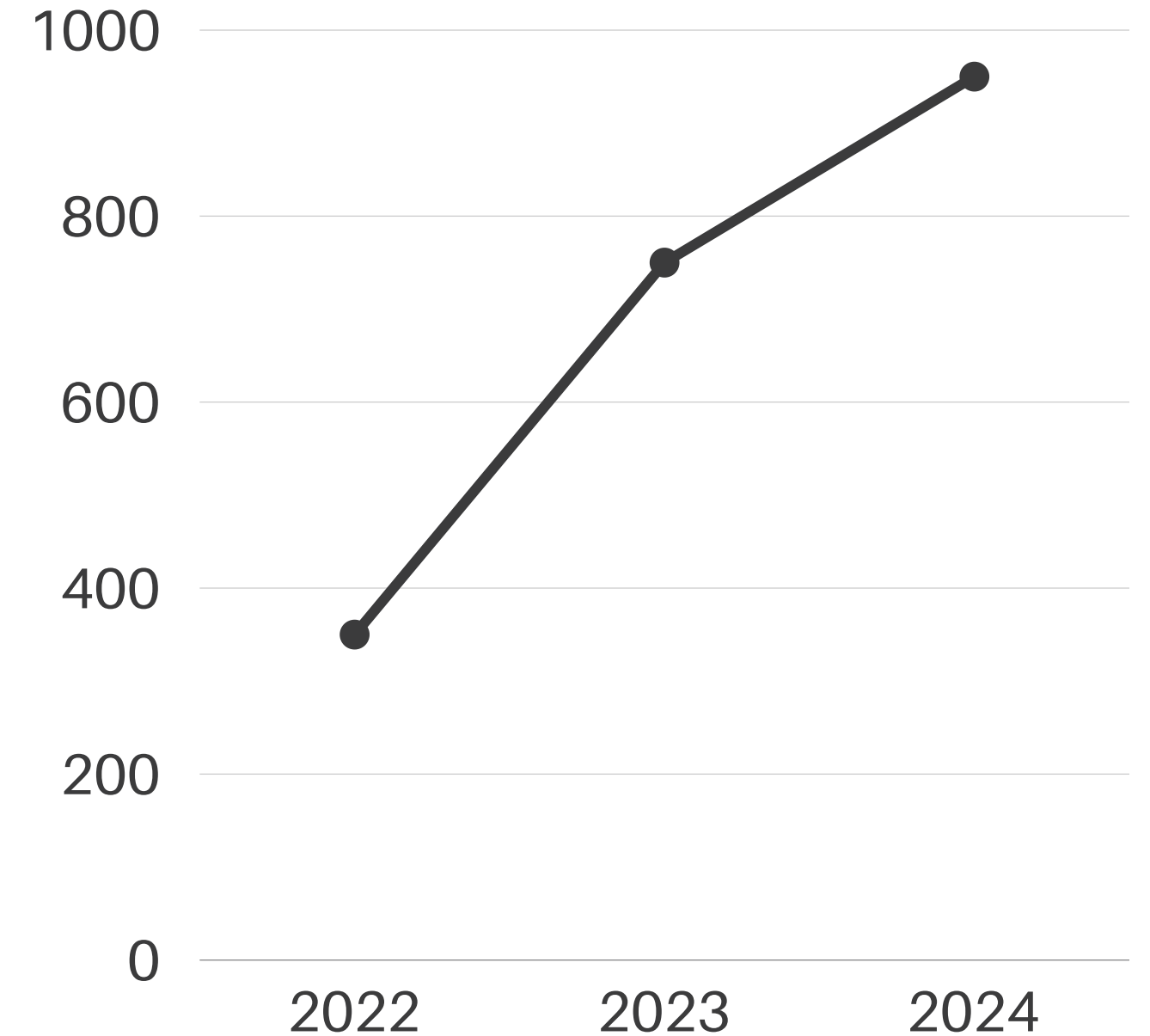
**+75**  
workshops

Also to be found for the

# 2024 edition

4 training sessions,  
4 forums,  
2 lunch debates,  
1 after-work event

1 prestigious dinner,  
1 radio broadcast,  
1 TV studio,  
1 recording studio



**On a scale of 1 to 5, how satisfied are you with this edition of CIRSE?**



*Information from the satisfaction survey of CIRSE 2023  
congress attendees*





# Our partnership offers



**congrès international**  
DE LA RSE





## Exhibitors

## A REIMAGINED VISION

The program for the upcoming CIRSE has been carefully reviewed to better showcase **our exhibitors**.

**This year, we have redesigned the vision of the congress to create an environment conducive to the discovery and highlighting of your initiatives.** The event will feature four significant forums: the actors' forum, the training forum, the tools forum, and the frescoes forum.

We have specifically structured the program to allow participants to have time to explore each forum between conferences, thus providing an engaged audience to our exhibitors.

**The International CSR Congress is a real opportunity to meet a target audience interested in promoting CSR initiatives while enhancing the company's visibility and exploring new business opportunities.**





## A DEDICATED SPACE

As an exhibitor, you will benefit from an allocated space to showcase your products/services, including a table, chairs, WiFi connection (and a power outlet if needed), thus providing optimal visibility to all participants: congress attendees, speakers, visitors, and other exhibitors.

Additionally, we have arranged a common relaxation area with access to coffee, sofas/chairs, and high tables. This friendly space will be conducive to establishing contacts and informal exchanges, allowing you to forge special connections with the participants.

## Exhibitors

## AN AFTER-WORK EVENT FOR YOU

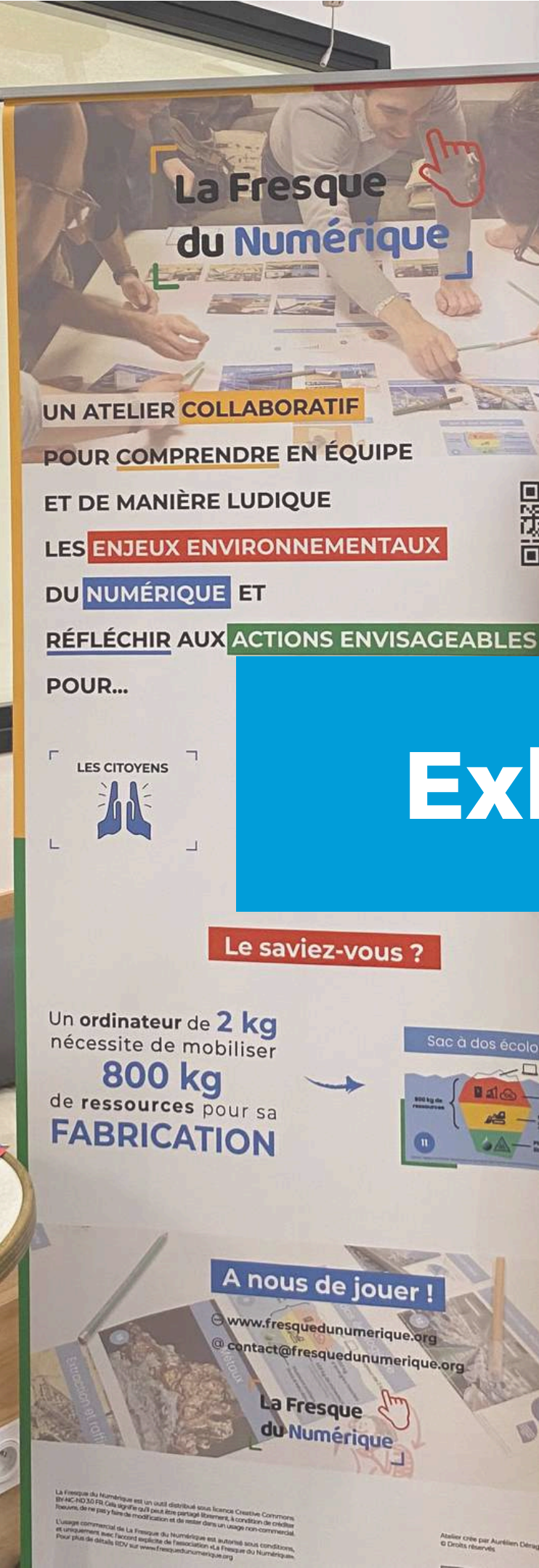
The **after-work event will be dedicated to you**. It provides an additional opportunity to showcase your company and continue networking in a friendly atmosphere with a relevant audience. Accompanied by a cocktail dinner, **this event will grant you the privilege of a 10-minute presentation at the microphone, allowing you to introduce yourself to everyone**.



POSITION YOUR COMPANY AT THE HEART OF CSR CHALLENGES.







## YOUR BENEFITS

- **Promotion of your CSR commitment** : Your participation as an exhibitor at the International CSR Congress demonstrates your dedication to CSR. This will enhance your image and credibility among industry stakeholders.
- **Business opportunities** : The engaged contacts and networking opportunities you can establish during the event could lead to business opportunities, partnerships, or collaborations in the field of CSR.

## Exhibitors

All within a conducive setting for networking and highlighting your organization.

- **The Foundation offers you** : the opportunity to be interviewed in a television studio, to create a podcast, to have a newsletter entirely dedicated to your organization, to appear on our social networks and our website, and also to have an article on [www.rse-responsables.com](http://www.rse-responsables.com).

For an investment of €800 excluding taxes\*, you can benefit from these advantages during the 2 and a half days of the International CSR Congress - 3rd edition. We are aware of the reality for associations, which is why we offer the same benefits for €400 excluding taxes.

\* The foundation is not subject to VAT, HT = TTC



# BECOME A LEADER OF CHANGE

As an ambassador of the International CSR Congress, your participation will be essential to encourage sustainable and responsible practices while enhancing the visibility of your company on an international scale. **This sponsorship will offer you the opportunity to position your company as a thought leader in the field of CSR, demonstrating your commitment to ethical and sustainable values.**

**Your financial support would be invaluable for the success of our 3rd edition of the International CSR Congress and would contribute to highlighting practices in the field of social, societal, and environmental responsibility. Furthermore, it would offer unique visibility to your company among an engaged audience concerned about these issues.**

This investment would allow us to offer a unique experience to congress attendees. It would cover the attendance of our speakers, all major and recognized players in CSR, the prestigious dinner offered to speakers, patrons, sponsors, and important personalities, the after-work event dedicated to associations and organizations sharing the values of the Congress and yours, as well as the initiatives of the event.

Your involvement would help strengthen the credibility and relevance of our initiative, while demonstrating your commitment to a sustainable future.



**Ambassadors**





## Ambassadors

### WHAT WE GUARANTEE YOU

- **Promotion of your CSR commitment** : Your support for the International CSR Congress demonstrates your dedication to CSR. This will enhance your image and credibility among industry stakeholders. Also, we commit to featuring your logo on our posters, social media communications, website, and newsletters\*.
- **Business opportunities** : The engaged contacts and networking opportunities you can establish during the event could lead to business opportunities, partnerships, or collaborations in the field of CSR. Indeed, we offer you 1 ticket with access to the conferences for the two and a half days of the congress\*.

*\*Adaptable depending on the amount of financial support.*



# A LASTING POSITIVE IMPACT

As a patron, you will play an essential role in promoting sustainable and responsible practices to an international audience.

Your support will not be limited to mere participation. Indeed, your involvement will contribute to the implementation of concrete initiatives aimed at promoting better production, improved quality of life, and a better understanding of the world.

The Congress will highlight the best practices, innovations, and solutions that promote CSR in the business world. Additionally, this large-scale event brings together major players in the field to exchange ideas, innovate, and inspire.

**By investing as a patron, your company will play a leading role in creating a lasting positive impact and will demonstrate its commitment to actively participating in the improvement of society and its environment.**

“ YOUR SUPPORT AS A PATRON WILL BE A STRONG TESTIMONY TO YOUR COMMITMENT TO CSR AND A CATALYST FOR INNOVATION AND PROGRESS. ”

*Your donations are tax deductible.*

**Patrons**





Julie

EVENT ASSISTANT

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**The organizing  
team**

Rémi

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Marie-Odile



Thank you to the organizing team of the International CSR Congress for this wonderful and enriching conference, and to Jon Duschinsky for his inspiring presentation on purpose!

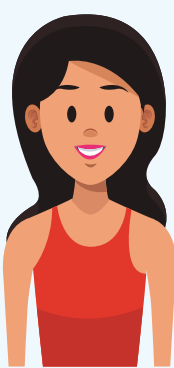
# FEEDBACK FROM OUR PARTICIPANTS

Pierre-Guy



Tonight, "gala dinner" of the 2nd International CSR Congress. Another extraordinary experience when you meet an inspiring figure like Arthur Auboef from Team for the Planet and you can enjoy a privileged exchange.

Sabrina



When men and women decide to work together in the same direction, then the lines move and evolution begins. The International CSR Congress has been over the past three days the place where theory and practice met around specialists and experts in CSR.



Delphine



I had the chance to participate in this extraordinary event, where I was able to broaden my horizons, exchange ideas, and meet inspiring experts from around the world. I would also like to share a little gem that I received during the congress: a special dedication in the "Grand Livre de la RSE". It's a constant reminder of the importance of our mission and the journey we are on together.



# COMMIT TO A LASTING IMPACT!



## EXHIBITORS

Payment in one or two times - non-refundable

One free ticket with access to conferences for the two and a half days. Television studio interview and podcast.

Communication : social media, website, a newsletter exclusively for you, Responsible CSR magazine.

## AMBASSADORS

Possibility to finance over several months (to avoid paying a large amount at once)

Depending on the amount - One free ticket with access to conferences for the two and a half days.

360° Communication: posters, social media, website, newsletters.

## PATRONS

Tax-deductible donations

Possibility to make the donation over several months (to avoid paying a large amount at once)



# REQUEST FOR QUOTATION - EXHIBITORS / AMBASSADORS

I WOULD LIKE TO BE AN EXHIBITOR

I AM A COMPANY - 800 €

Company name: .....

Legal form: .....

SIREN / DUNS number: .....

I AM AN ASSOCIATION - 400 €

Legal status: .....

Registration number of the official association journal: .....

I WOULD LIKE TO BE AN AMBASSADOR

Company name: .....

Legal form: .....

SIREN / DUNS number: .....

I AM DONATING ONCE

1500 €

2500 €

4000 €

open pricing : .....€

I AM DONATING EVERY MONTH

500 €

1000 €

1500 €

open pricing : .....€

PROCESS REFERENT

Civility : .....

LAST NAME : .....

First name : .....

Job title : .....

Email : .....

Phone number : .....

*This document is to be completed and returned to the email address [j.balmisse@fondationoikos.org](mailto:j.balmisse@fondationoikos.org)*

# PROMISE OF DONATION

## MY DONATION

### I AM DONATING ONCE

- 200 €
- 500 €
- 1000 €
- open pricing : .....€

### I AM DONATING EVERY MONTH

- 200 €
- 500 €
- 1000 €
- open pricing : .....€

***This document must be completed  
and signed and returned to the  
following e-mail address  
[j.balmisse@fondationoikos.org](mailto:j.balmisse@fondationoikos.org)***

## MY DETAILS

### *I REPRESENT AN ORGANISATION*

Company name: .....  
Legal form: .....  
SIREN / DUNS number: .....

Civil status: .....  
NAME : .....  
First name : .....  
E-mail : .....  
Telephone no.: .....  
Address : .....  
Postcode : .....  
City: .....  
Country : .....

## MY PAYMENT

### BY BANK TRANSFER

Fonds de Dotation Oïkos  
IBAN : FR76 3000 3005 2200 0372 6025 086  
BIC-ADRESSE SWIFT : SOGEFRPP

### BY CHEQUE

32 Rue Pierre Paul Riquet,  
31 000 TOULOUSE,  
France  
*To the attention of the Oïkos Foundation*





**We look forward to seeing you at the  
International CSR Congress 2024!**



**See you soon!**



**congrès international**  
DE LA RSE